



NOVAK BIOGRAPHY

NOVAK is a creative studio producing innovative and ambitious art and design projects. Based in Newcastle upon Tyne, NOVAK specialises in motion design and large format video, encompassing projection mapping, art installations, stage visuals for music artists and video accompaniments for theatre and dance performances.

The work of NOVAK is often site-specific and on a grand and spectacular scale, that transforms and re-imagines locations into extraordinary displays of colour and motion. Informed and inspired by the location of the work, their designs are visually stunning, while also conveying geographically relevant historic and cultural narratives, that resonate deeply with audiences.

NOVAK has presented work throughout the world and at some of the most highly regarded arts festivals, including the UK's largest light festival, Lumiere (London, Durham and Derry-Londonderry). Their work has also featured alongside many critically acclaimed musicians at some of the world's leading music events; including Glastonbury (UK), Coachella (USA), Fuji Rock (Japan) and Roskilde (Denmark).

WWW.NOVAKCOLLECTIVE.COM





PROJECTION AND PERFORMANCE SHOWREEL

SELECTED ARTWORKS FROM COMMISSIONS
AND EVENTS

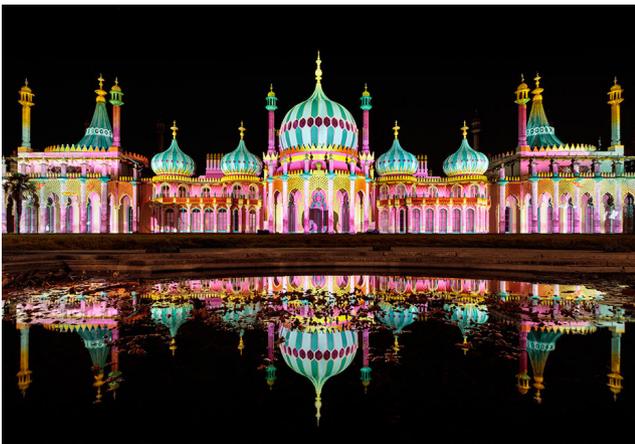
[VIEW ONLINE](#)

SELECTED PROJECTS

DR BLIGHTY

Projection Mapping

A highly ambitious and emotive projection mapping of the Royal Pavilion in Brighton, inspired by the remarkable story of when the Royal Pavilion Estate became a military hospital for wounded Indian soldiers during the First World War. Featuring a specially commissioned soundtrack by Shri and Ed Carter.



[VIDEO LINK HERE](#)

FOOL'S PARADISE

Projection Mapping

Commissioned as part of 'The UK's largest light festival', Lumiere Durham, 'Fool's Paradise' is a projection mapping onto the stunning UNESCO heritage site of Durham Castle. Inspired by local folklore and fairytale.



[VIDEO LINK HERE](#)

SELECTED PROJECTS

195 PICCADILLY

Projection Mapping

Commissioned as part of the inaugural Lumiere London festival, '195 Piccadilly' is a large scale projection onto the BAFTA building. Exploring the different genres of cinema and television using images from BAFTA's archive.



[VIDEO LINK HERE](#)

VOYAGE

Projection Mapping

NOVAK created a whistle stop audio visual journey inspired by the fantastical novels and imagination of Jules Verne. A light-hearted, amusing and bizarre journey, custom built to fit the facade of Austins department store in Derry-Londonderry. Produced for Lumiere Festival.



[VIDEO LINK HERE](#)

SELECTED PROJECTS

BRANCHAGE

Projection Mapping

As part of the Branchage Film Festival, NOVAK collaborated with QED Productions & the Radiophonic Workshop to create a 25 minute audio visual performance using the entirety of St. Aubin's Fort, Jersey as their canvas.



[VIDEO LINK HERE](#)

MTV EMA

Projection Mapping

MTV hosted their 2014 EMA's in Glasgow and wanted to create a bold statement, that shouted out to the people of Glasgow that they were in town! NOVAK produced content which was projected onto Finnieston crane next to the Hydro where the awards took place.



[VIDEO LINK HERE](#)

SELECTED PROJECTS

GHOST PELOTON

Event Visuals

NOVAK joined the Ghost Peloton project to create an integral visual backdrop to the live performance of this pioneering piece of public art produced by NVA and Leeds based Phoenix Dance Theatre, in partnership with the national cycling charity, Sustrans, marking the build-up to the Grand Départ of the Tour de France.



[VIDEO LINK HERE](#)

NUSU

Projection Mapping

NOVAK were approached by the freshers week event organisers at Newcastle University to deliver something 'spectacular' and provide a 'center piece' to their week long series of events to welcome over 20,000 new students. And what better way to achieve this, than to create something truly unique.



[VIDEO LINK HERE](#)

SELECTED PROJECTS

DIVERSIÓN

Projection Mapping

Created for the 100th Anniversary of iconic North East landmark, The Spanish City, takes a nostalgic look the heyday of the Great British seaside holiday with the funfair at the heart of it, perhaps at its peak in the Victorian era, before it's decline in later half of the 20th century.



[VIDEO LINK HERE](#)

DISCLOSURE

Concert Visuals

Performances all over the globe, with headline sets including Glastonbury, T in the park, Space Ibiza, Boiler Room to mention but a few. Disclosure's debut album 'Settle' went to no.1 in the UK album charts. NOVAK created all the animation content for the tightly synced show.



[VIDEO LINK HERE](#)



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